

Dated: 25-08-2023

ICAR-NBFGR inspires Women from SHG Scheduled Caste Community for Entrepreneurship Avenues in Fisheries Sector for Empowerment

An Awareness and Exposure workshop on Empowering Women from Scheduled Caste Community was held at ICAR-NBFGR under SCSP Component. The main focus of the program was to provide alternate means of livelihood to SHG women and make them aware of the avenues in fisheries sector especially in ornamental and aquarium fabrication business. around 25 members from five SHGs namely Rani Laxmi bai Sarwodai Nagar SHG, Swavlambhi Laukush Nagar SHG, Rama Bai Laukush Nagar SHG, Rama bai Udayganj SHG and Savitri Bia Phule Indra Nagar SHG participated in the program. The women discussed their problems they face while paving a way to establish the business. They said that encouragement and handholding is required for setting up a business that also need marketing from procuring material to getting to the customer. They were informed about setting up a business with low input cost through aquarium fabrication and creating aquarium artifact for aquarium aesthetics. During the program Dr. U.K. Sarkar, Director ICAR-NBFGR, interacted with SHG women and motivated them to setup business in fisheries sector with the support of the ICAR-NBFGR Team. Dr. Poonam Jayant Singh, Nodal Officer SCSP project informed about the potential of entrepreneurship and inspired women to setup their small business. The exposure visit was coordinated by Dr. Rinika Priya, UP State convener of Safai Karamchari Aandolan (SKA).

Earlier, before the visit of SHG, Shri Bezwada Wilson, National convener of Safai Karamchari Aandolan visited ICAR-NBFGR and showed interest for creating entrepreneur avenues for SHG Women connected with SKA. This in turn inspired the women from five SHG to visit ICAR-NBFGR and explore the potential market for ornamental fish marketing and associated business. The business of aquarium fabrication and ornamental fish is providing dignified and honorable life.



